



Thank you for taking the time to read this letter and learn more about our brand.

#### The Concept

**4Tailors** is identified as a Greek fashion women's brand with a minimalist approach to the modern urban wardrobe. Our philosophy is to design easy, basic all-day pieces in modern versions with timeless aesthetics, but also sophisticated evening dresses, combining a feminine flair with tomboy looks in simple lines and monochrome palettes.

#### The Story

**4Tailors** was born in 2015 by 4 prominent professionals with great passion for fashion, carrying 25 years of experience in the textile industry under the company Seashell Textile S.A., which accounts for partnerships with Greek and foreign brands, as well as exports of men's, women's and children's clothing. **4Tailors** is the next step, and gave us the opportunity to materialize our dream of designing the clothes that we would love to wear.

#### Design, Manufacture and Distribution

The production of **4Tailors** takes place in-house in every respect, including the design, manufacture and distribution of our garments. The high quality of the materials used, the attention paid to detail as well as our constant research on the latest fashion trends, are indicative of the high standards we have set for our brand. Our production unit is also a member of the Supplier Ethical Data Exchange System (SEDEX), after being successfully audited by SMETA in 2017, which validates our brand's ethical trading practices and corporate social responsibility.

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